Promoting High-Impact Dissemination to Accelerate Practice and Policy Change

Project Summary

What do you think are the most important obstacles that prevent the sharing of patient-centered research outcomes with patients and caregivers?

- Complexity of the research
- Ability to translate
- Lack of time to assess results
- Internal policies

Use of Patient Portals by People with Long-Term Health Problems

Use of electronic health records and patient surveys to assess how portal use affected utilization, and patient and clinician satisfaction

- Patients who reported benefits were more likely to report that using the portal improved their health.
- Patients who used the portal had more doctor’s office visits, fewer emergency room visits, and fewer preventable hospitalizations.

Importance and Use of Study Findings

Patients and clinicians can use these results to determine if portal use is right for them. Practices and healthcare system leaders could use the results to help reduce the number of ED visits and avoidable hospitalizations by providing a portal for their patients.

Stakeholders Involved in the Dissemination Project

Advisory Council made up of:
- Physicians
- Payers
- Nurses
- Patient Advocates

Survey Results

33 diverse stakeholders surveyed noted that the main reasons research outcomes are not shared with patients and caregivers is because of an inability to translate the results and lack of time to assess the quality of the research.

Preliminary Results

- Social media posts have received positive feedback and a good amount of engagement.
- The most engagement came from sharing the infographic that we created, with over 1,000 impressions.
- A Modern Healthcare blog entry helped lay the groundwork for the dissemination of this research.