Engaging with the Primary Care Collaborative

There are many opportunities to engage with PCC! Whether by choosing to become an Executive Member or by sponsoring an event, publication, or research initiative. Please join our collective voice aimed at elevating primary care.

Executive Member Benefits

<table>
<thead>
<tr>
<th>Executive Members contribute to:</th>
<th>Executive Members are invited to:</th>
<th>Executive Members receive:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Policy/ advocacy</td>
<td>• Shape the strategic direction of PCC</td>
<td>• Recognition as primary care champions</td>
</tr>
<tr>
<td>• Comment letters and position papers</td>
<td>• Present at conferences, meetings, and briefings</td>
<td>• Event-related registration discounts</td>
</tr>
<tr>
<td>• Varied workgroups</td>
<td>• Participate in webinars</td>
<td>• Early access to sponsorship opportunities</td>
</tr>
<tr>
<td></td>
<td>• Provide input to the Primary Care Innovators Network (PCIN)</td>
<td></td>
</tr>
</tbody>
</table>

Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Policy &amp; Advocacy</th>
<th>Convenings</th>
<th>Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Capitol Hill Briefings</td>
<td>• Annual Conference</td>
<td>• Reports</td>
</tr>
<tr>
<td>• Thought-leader Convenings</td>
<td>• Barbara Starfield Awards Dinner and Event</td>
<td>• Surveys</td>
</tr>
<tr>
<td>• Advancing the Shared Principles</td>
<td>• Pre- or post-conference workshops</td>
<td>• Program initiatives</td>
</tr>
</tbody>
</table>

In-kind contributions supporting the mission and strategic direction of PCC are welcome!
2020 Executive Member Benefits

**Advocate & Educate**
- Affinity groups
- Monthly advocacy calls
- PCC Annual Conference
- Policy fact sheets, briefings, and recommendations
- Comment letters
- Informative monthly webinars

**Research & Disseminate**
- Annual evidence report & briefing
- Showcase evidence-based innovations and best practices
- Advanced primary care map
- Facilitate research to practice

**Convene & Connect**
- Networking opportunities
- Executive Member-only workshops
- Speaker bureau and Executive Member profiles
- Shared Principles of Primary Care thought leadership
2020 Workgroup Offerings

The Primary Care Collaborative (PCC) convenes members and thought-leaders around policy and practice changes to promote robust primary care as envisioned by the Shared Principles of Primary Care. Uniting our diverse stakeholder perspectives with one voice gives us strength and a unique viewpoint.

Policy and Advocacy Committee

Co-chairs:
Shari Erickson, American College of Physicians
Danielle Garrett, Community Catalyst

The PCC engages in team-based advocacy to advance robust primary care through policy and practice changes to achieve the quadruple aim. Our top priority is to increase investment in primary care through alternative payment models that enable Patient-Centered Medical Homes (PCMH) and other advanced primary care models to provide integrated, higher-value care that connects to the community. Our policy and advocacy committee convenes monthly for in-person meetings or calls. These executive-member only committee meetings offer the opportunity to hear legislative and regulatory updates related to primary care; learn from, and provide feedback to, invited guests such as CMMI staff; and work together with peer organizations to advocate on a variety of federal issues related to primary care delivery and payment reform. Policy committee members also have the opportunity to review and provide input on PCC comment letters.

Behavioral Health Integration Workgroup

Co-chairs:
Charles Gross, Anthem
Ronald Szabat, American Academy of Child & Adolescent Psychiatry
Michael Thompson, National Alliance of Healthcare Purchaser Coalitions

PCC members and stakeholders agree that improved integration between behavioral health and primary care, as reflected in the Shared Principles, is a key opportunity to improve the health and well-being of millions of Americans. PCC convenes a behavioral health integration workgroup of diverse executive members and key stakeholders to advance primary care models that are team-based and comprehensive – treating the mind as well as the body – while referring patients to specialists only when appropriate. The PCC is a proponent of both the collaborative care model and the primary care behaviorist model, which serve different, yet complementary needs, and has led efforts to ensure that behavioral health integration is a critical element for advanced primary care models, including PCMH. The workgroup convenes monthly to identify and inform emerging
issues in behavioral health integration and to collectively pursue strategies that strengthen the ability of health care systems to deliver high-quality, whole-person care founded on primary care. To date, the workgroup has issued consensus recommendations on behavioral health integration, created an initial evidence base on the benefits of integrating behavioral health and primary care, and organized educational programs for the broader community.

**State Primary Care Investment Calls**

*Co-chairs:*
  - Rachel Block, Milbank Memorial Fund
  - Sarah Greenough, Primary Care Collaborative

The PCC convenes our executive members and state leaders from across the country to discuss current trends in state legislation and regulation related to primary care investment. These quarterly calls offer members and state-level advocates the opportunity to share best practices on how to successfully measure primary care spend and strategies to secure increased investment without growing overall health care expenditures. The workgroup shares updates across states, serves as a forum for peer exchange, and provides visibility to the increasing momentum of state-level actions to measure and improve investment in primary care.

**Upcoming: Research Workgroup**

On the horizon is a new proposed member workgroup focused on research relevant to primary care. The group will bring together research from multiple primary care specialties across the team and curate this research for better uptake. The PCC will convene the workgroup to vet and better translate key research for policymakers, clinicians, and health care leaders. The workgroup is anticipated to launch in 2020.

*Interested in joining a PCC workgroup? Contact Alyssa Neumann Kane at ankane@pcpcc.org to learn more.*

The PCC has long led the effort to transform primary care into a more integrated, team-based model – captured through advanced primary care models, including PCMH. Evidence demonstrates – and our executive members and supporters believe – that comprehensive primary care is a high-value intervention that can transform our health care system.

The PCC works to empower patients through increased access to advanced primary care, and we support clinicians by encouraging team-based care and by empowering them to deliver the care that patients need and desire. As shown in PCC’s Primary Care Innovations Map, there are exciting demonstration projects, health plan efforts, and regions that are achieving strong, comprehensive, continuous, and coordinated primary care.
Staff Directory

Ann Greiner  
President & CEO  
agreiner@pcpcc.org

Sarah Greenough  
Director of Policy  
sgreenough@pcpcc.org

Alyssa Neumann Kane  
Program Associate  
ankeane@pcpcc.org

Evelyn Snyder  
Office Manager & Executive Assistant  
esnyder@pcpcc.org

Jennifer Renton  
Membership Coordinator  
jrenton@pcpcc.org

Loren Vandergrift  
Director of IT  
lvandergrift@pcpcc.org

Lisa Letourneau  
Clinical Advisor  
lletourneau@pcpcc.org

Casey McPherson  
Graduate Intern  
cmcpherson@pcpcc.org